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## **LISA FELS LAUNCHES SUCCESSION COMMUNICATIONS**

*Seasoned PR Professional Forms Business Aimed at Small to Mid-Sized Companies*

**WASHINGTON** – [Lisa Fels](#) today announced the formation of [Succession Communications, LLC](#), a Washington, D.C.-headquartered strategic communications agency. With nearly 20 years experience in B2B and B2C communications behind it, Succession Communications will create and implement public relations strategies and programs for small and mid-sized companies.

“For nearly two decades, I served as a public relations advisor to New York Life and Verizon and supported companies of all sizes as an agency representative,” said Fels, founder and CEO. “Seeing how I could play a significant role in helping companies grow inspired me to want to establish my own company.”

Succession Communications will focus largely on corporate public relations programs. Given Fels’ longstanding in-house positions, the company is also well equipped to train corporate executives in internal communications matters, as well as help companies establish systems to handle both external and internal communications goals. Fels also brings extensive project management experience and has designed, executed and measured wide-ranging, multi-year communications campaigns.

“Small and mid-sized companies may not have the same budgets as multinational corporations but that doesn’t mean their communications needs are any less significant,” said Fels. “I intend to dedicate my time and resources to empowering my clients, while serving as their advocate every step of the way. That’s what Succession Communications is all about.”

Succession Communications evaluates its clients’ business needs and growth objectives and tailors communications and PR programs to meet their specific goals. Through its network of strategic partners, Succession Communications can also support clients’ branding, marketing, business development, design, photography and multimedia campaign needs.

For more information, visit [www.successioncommunications.com](http://www.successioncommunications.com) and follow the company on [Facebook](#), [LinkedIn](#) and [Twitter](#).

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